# EBS & Rural Broadband

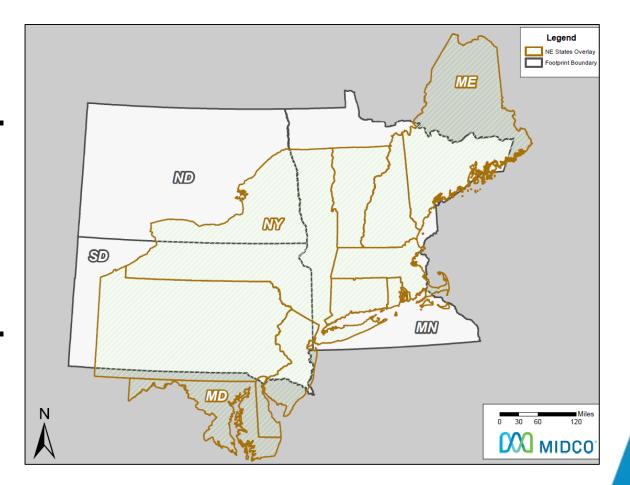
*April* 2019



#### **Rural Broadband**

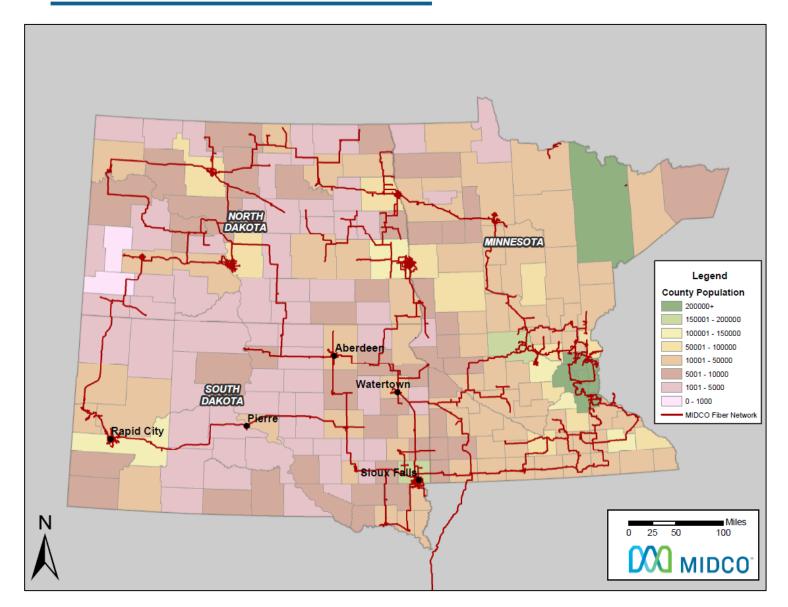
 Northeast population: approx. 61.2 million

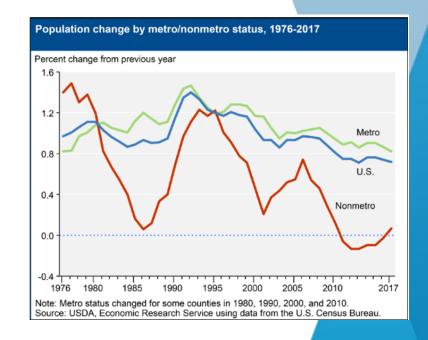
 Midco footprint population: approx.
 7.2 million





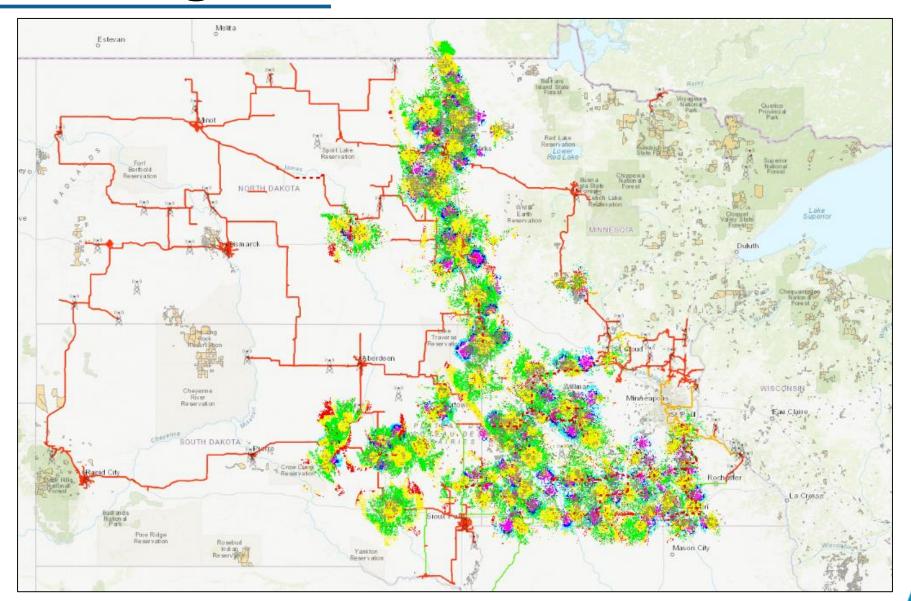
# Low Density and Rural Flight





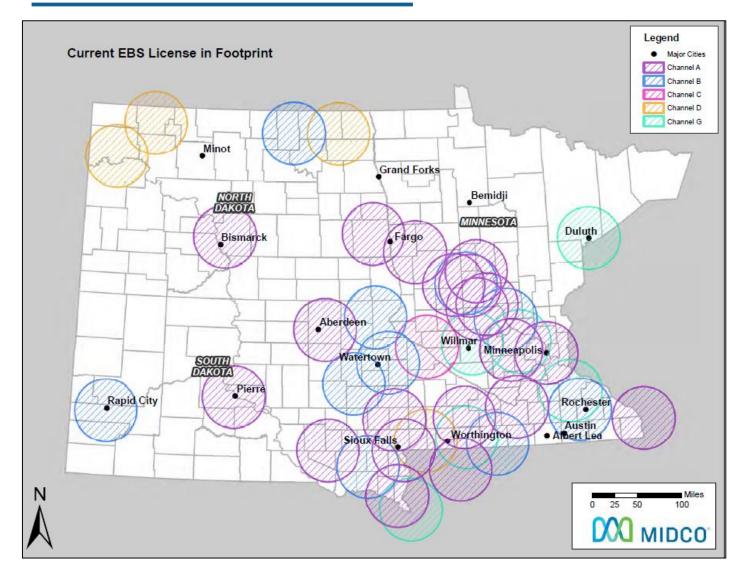


### Midco Edge Out™ to Serve Rural America





# **EBS White Space**

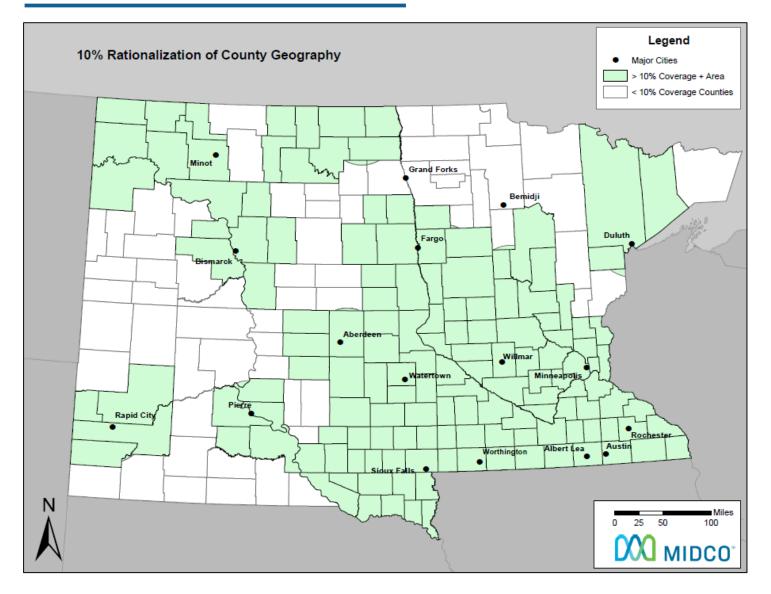


 98% of licenses are commercial

 61.2% of tristate area has EBS white space



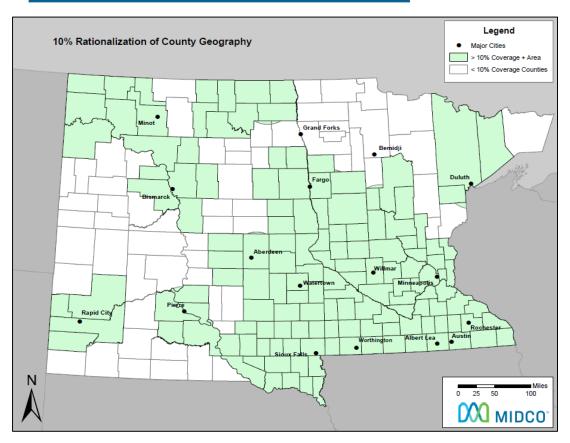
#### 10% Rationalization

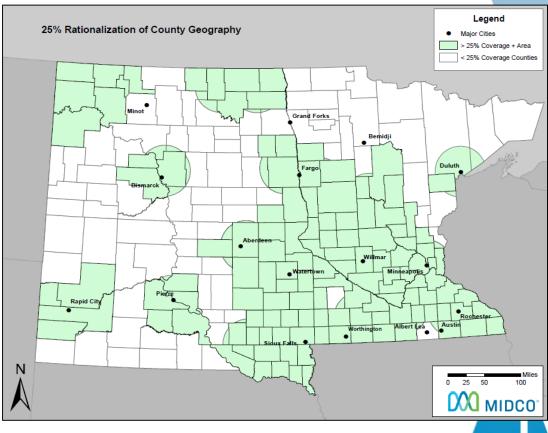


 Decrease white space in status quo by approximately 21%



#### 10% v. 25% Rationalization



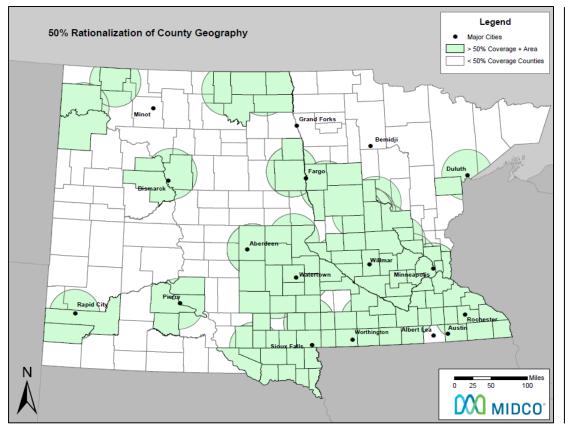


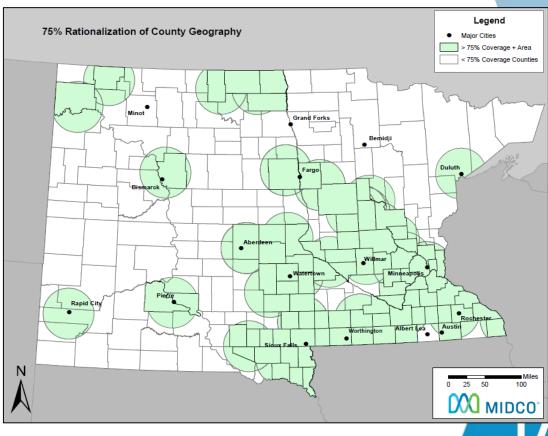
10% rationalization would decrease white space in status quo by approximately 21%

25% rationalization would decrease white space in status quo by approximately 13%



#### 50% v. 75% or 85%





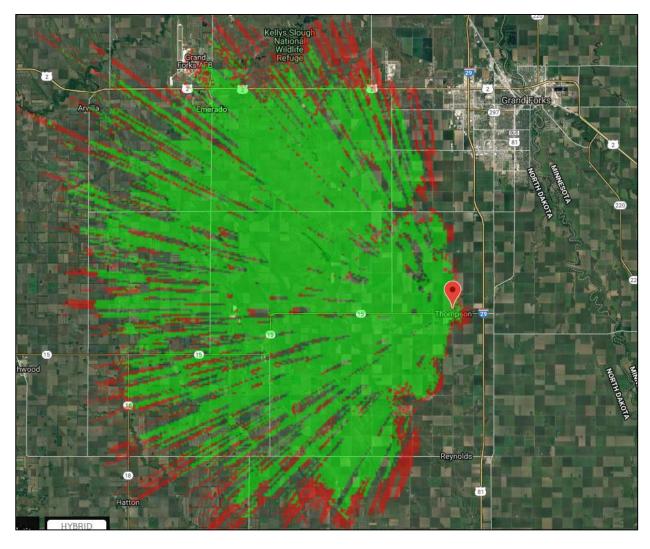
**MIDCO** 

Let's Go®

- Significant gains still for some incumbents for free
- Ex Rapid City, SD & Bismarck, ND

- 39.7% of counties would be covered compared to 38.8% currently
- Overlay auction for white spaces

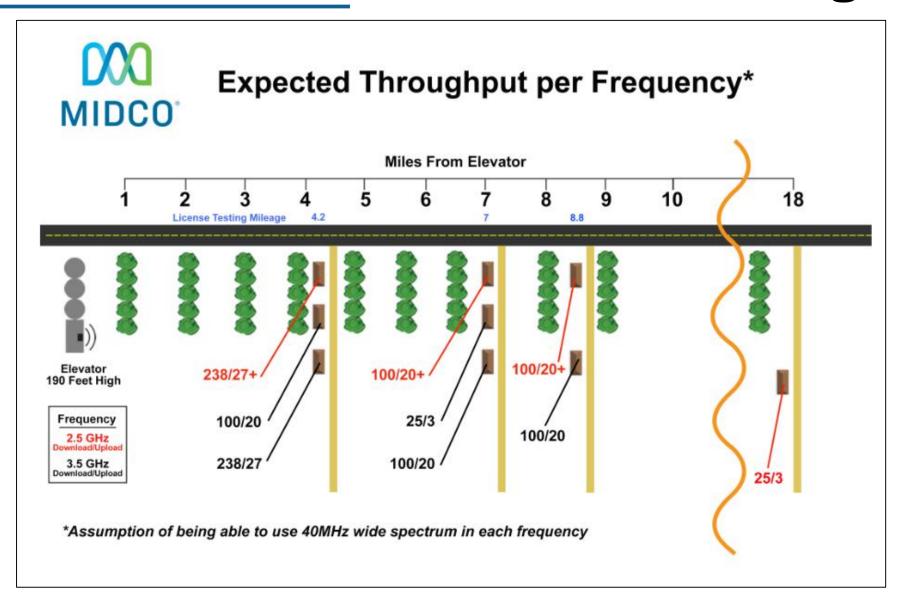
#### **Serve Rural America Now**



- "4.5G" or "next generation" LTE, carriergrade equipment exists now for the 2.5 GHz band
- One sector would cover over 440 square miles
- Over 3,800 people would be covered with one sector

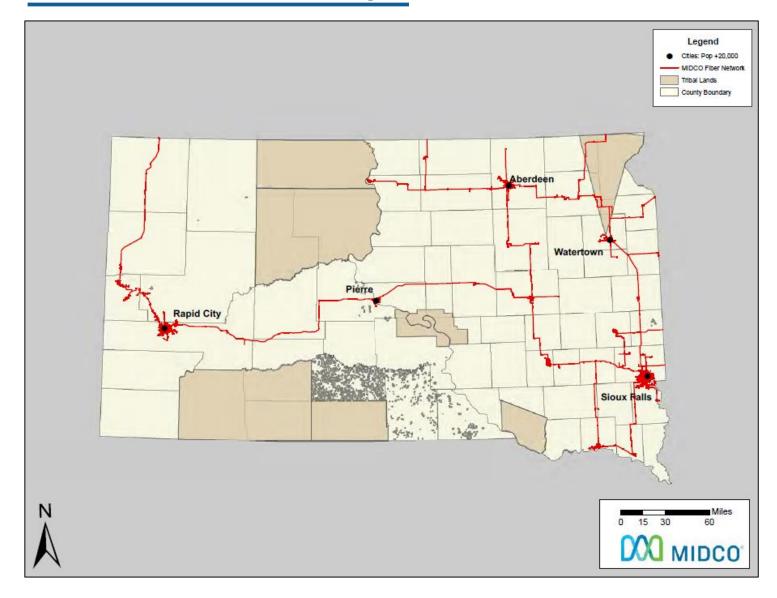


## **EBS Would Extend Our Coverage**





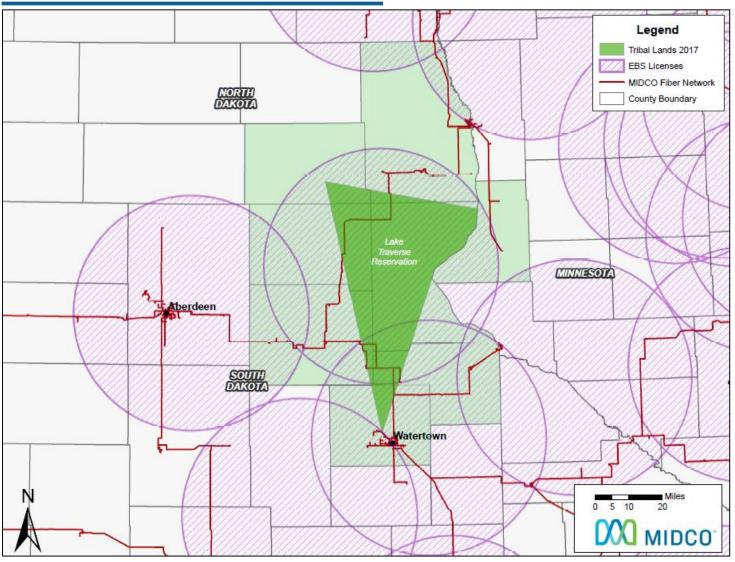
# **Local Priority Windows**



- Policy concerns on *any* local priority windows
- Continues a commercial cycle



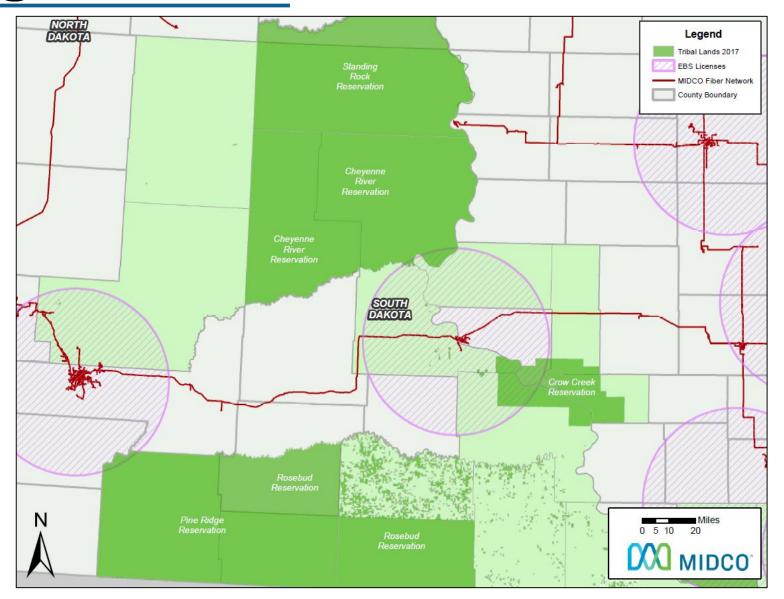
## **Pragmatic Considerations**



- Irregularly-shaped white spaces
- Difficult to engineer
- Less attractive for a commercial auction

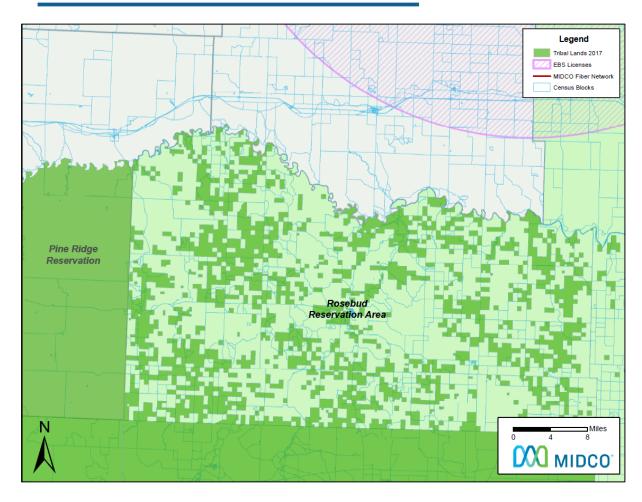


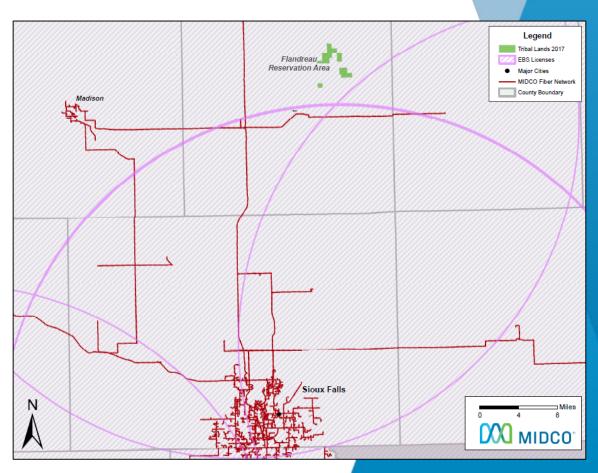
## Pragmatic Considerations Cont.





# **White Space Limitation**





## **Competitive Auction**

- 75% to 80% rationalization on counties
- No local priority windows
- Spectrum limit at auction of 63 MHz, such as:
  - A1-A3 and B1-B3 33 MHz of contiguous spectrum in lower band
  - C1-C3 and D1-D3 33 MHz of contiguous spectrum in lower band
  - A4, B4, C4, D4, and G4 30 MHz of contiguous spectrum in middle band
  - G1-G3 16.5 MHz of contiguous spectrum in upper band

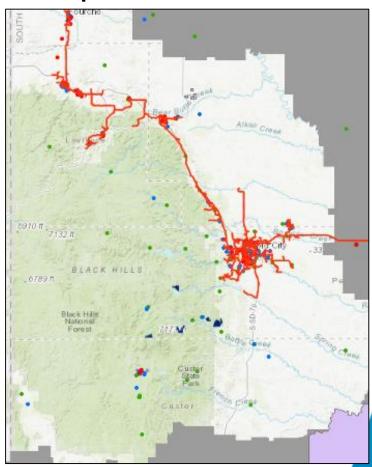


## **Educational Support**

Deposit auction funds in a Homework Gap fund

 Require E-rate participation or other service for educational institutions

• 2.5 GHz band could serve critical, educational, and healthcare sites





#### **Contact Information**

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